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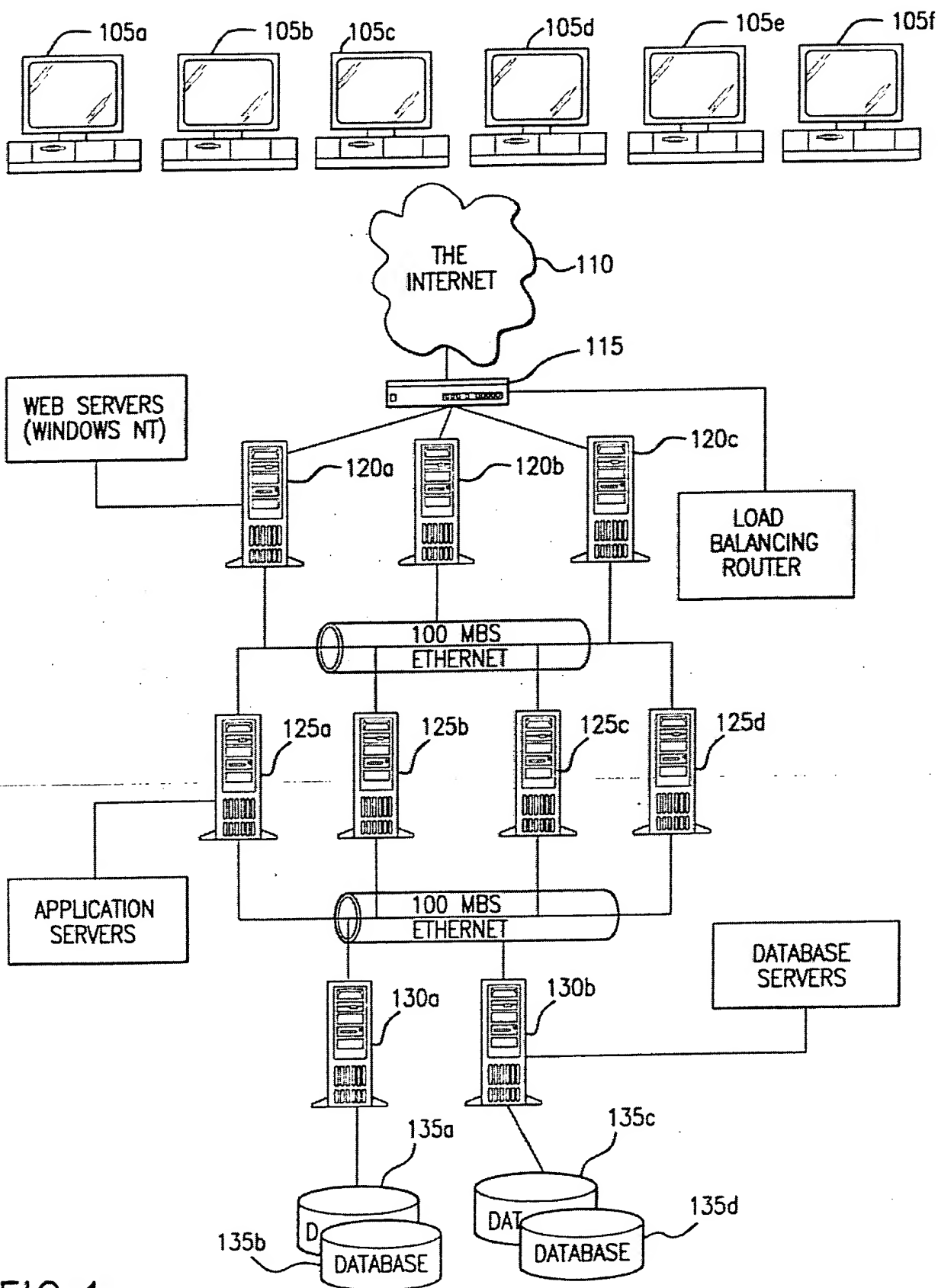


FIG.1

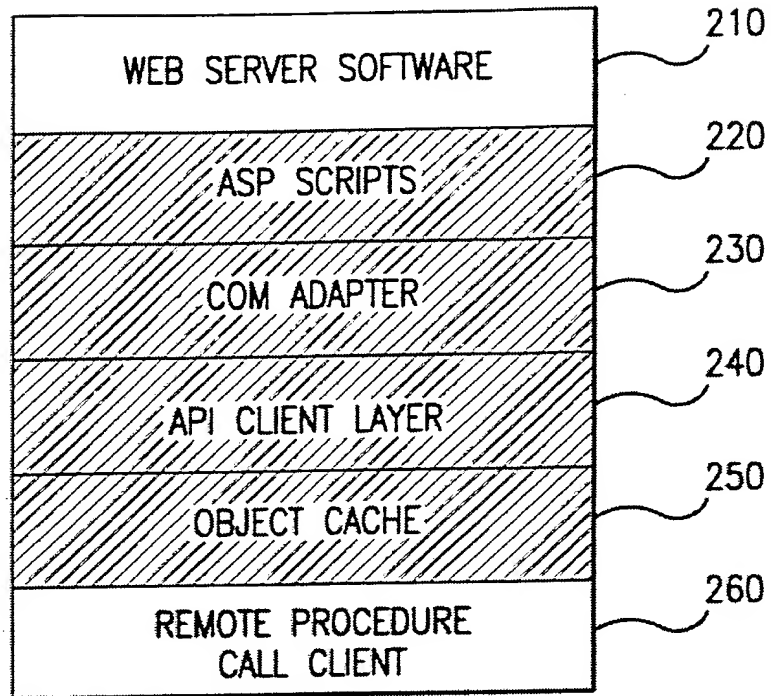


FIG.2

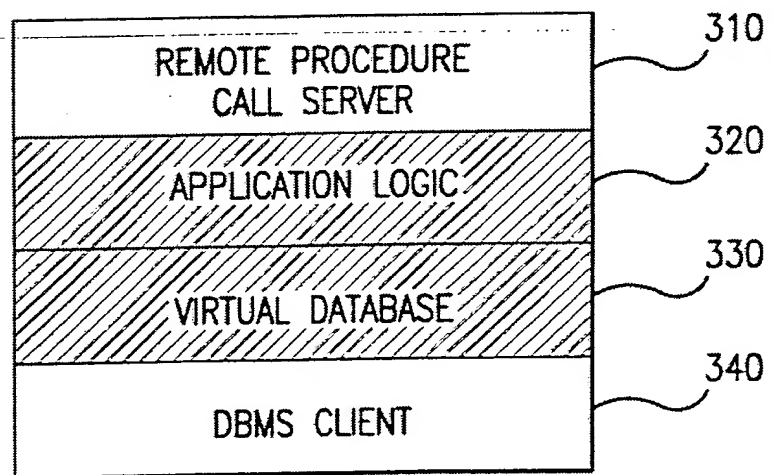


FIG.3

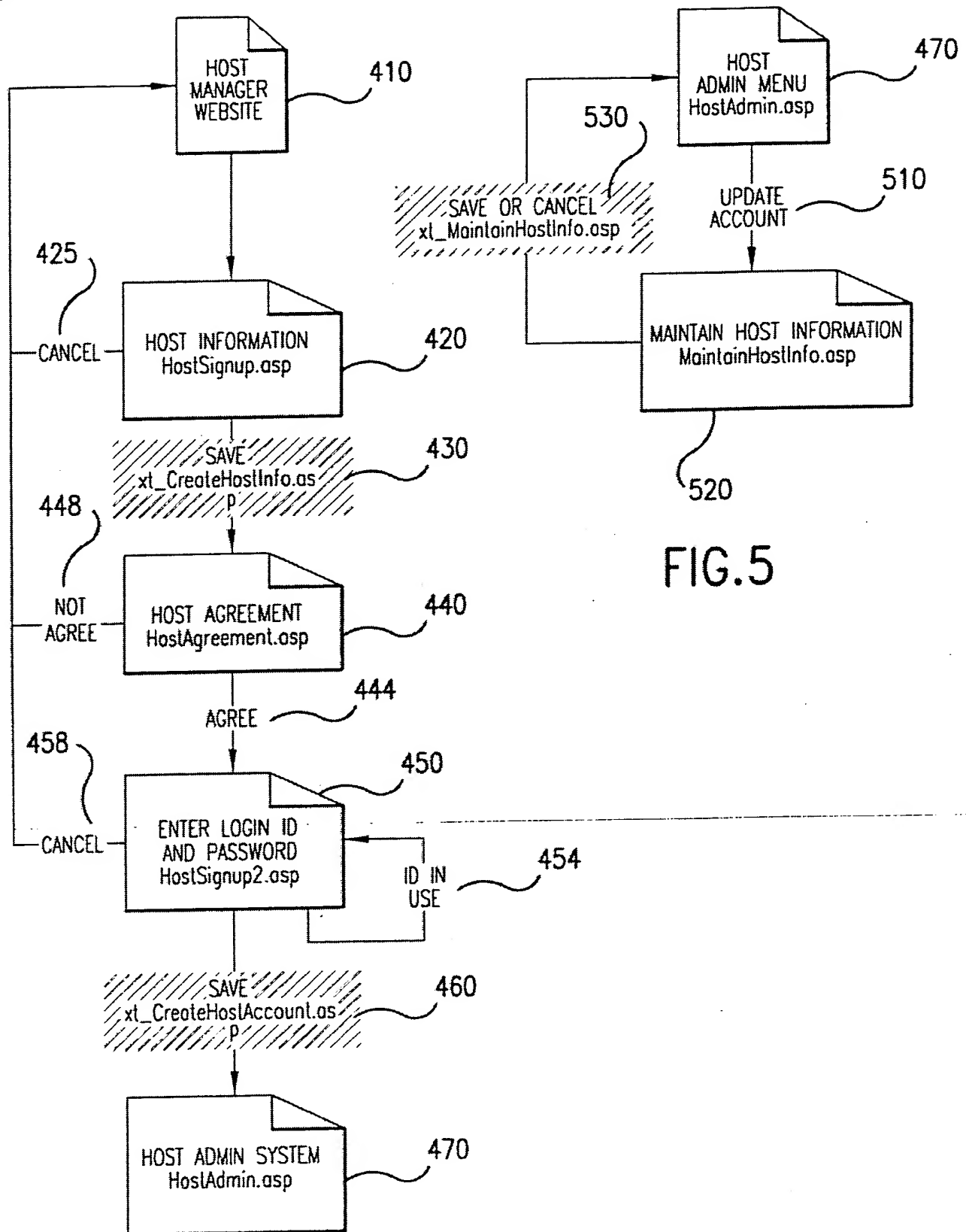


FIG.5

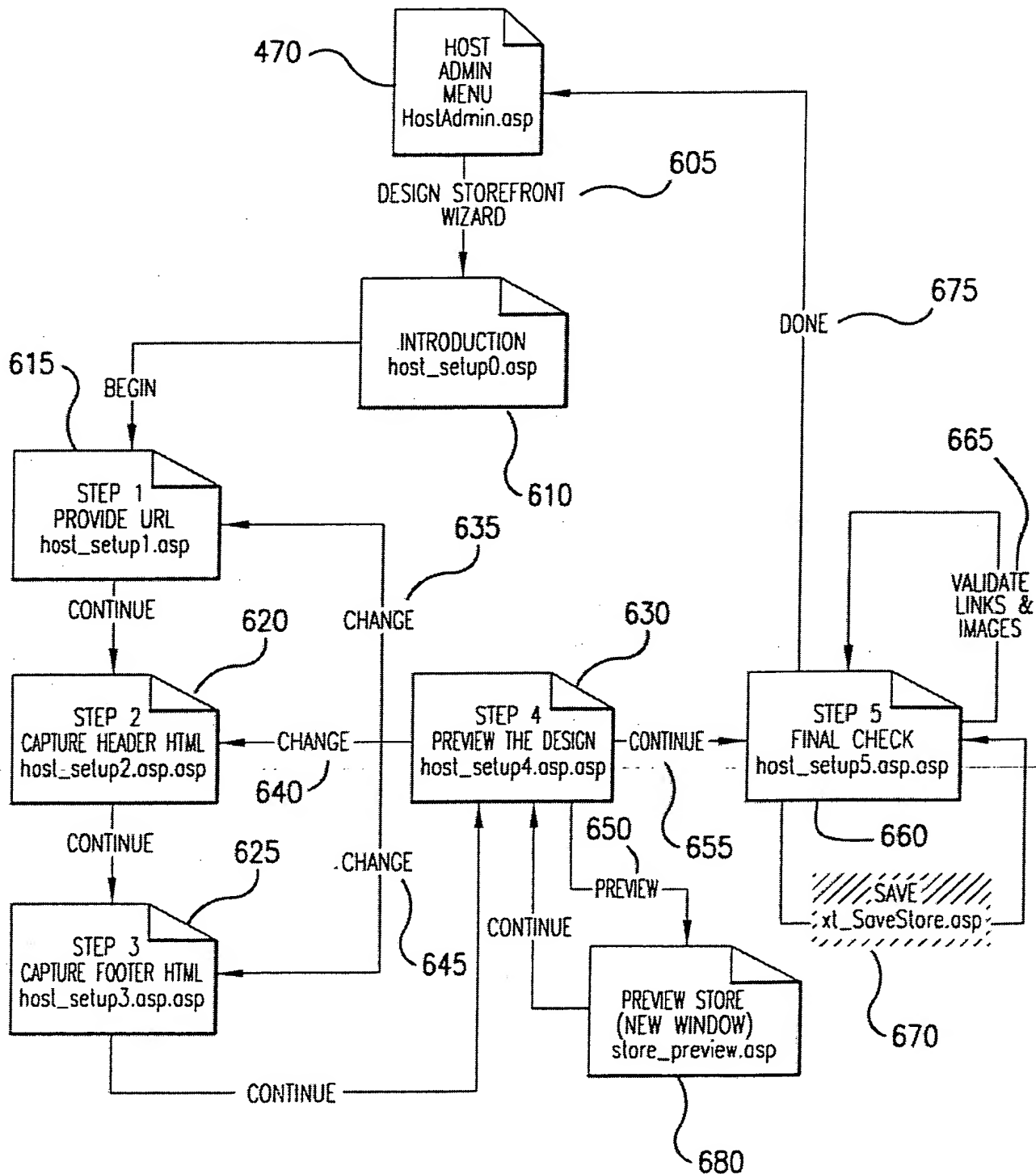


FIG.6

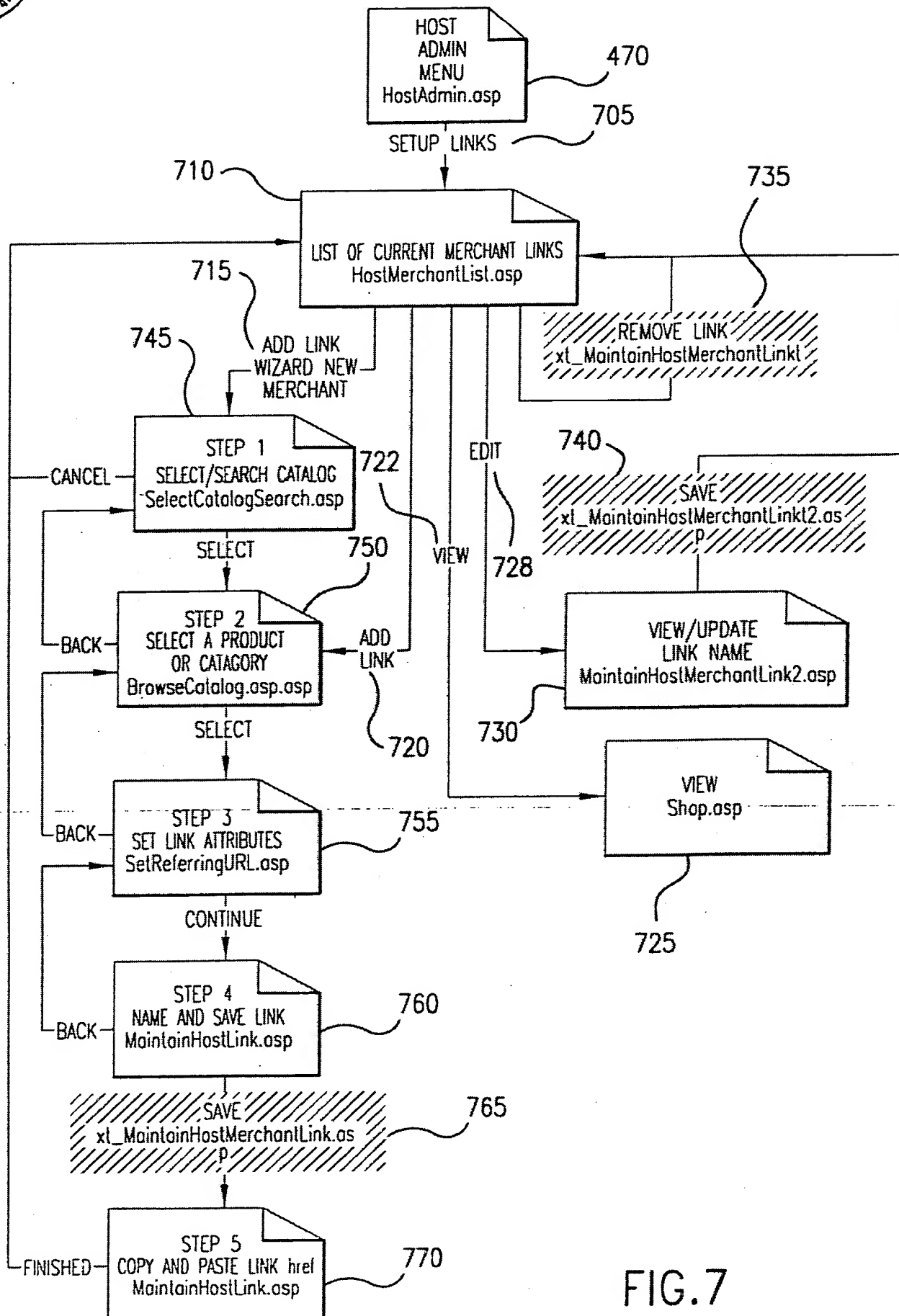


FIG. 7



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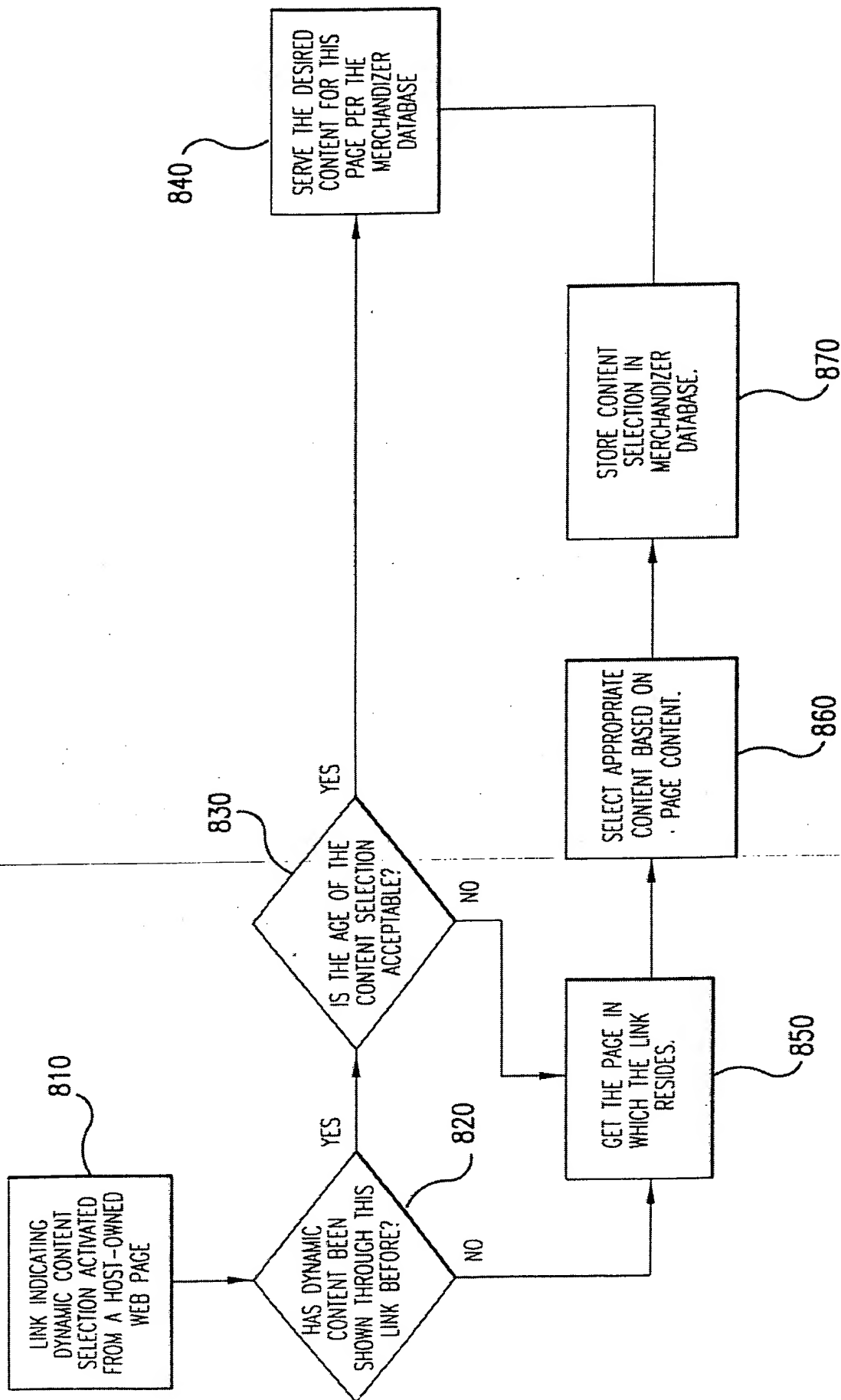


FIG. 8



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NEXCHANGE-MERCHANT MANAGER-UPDATE ACCOUNT-MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY MAIL PRINT

ADDRESS <http://216.0.58.3/MerchantAdmin/Admin.asp?MerchantSID=88661467> GO! LINKS >>

WORLD'S LARGEST ATHLETIC SHOE STORE  
WHERE THE 13th PAIR IS FREE  
JUST FOR FEEL

MERCHANT MANAGER

MAIN

MANAGE ORDERS

EDIT PRODUCT/CATALOG

GENERATE REPORTS

REVIEW HOSTS

UPDATE ACCOUNT

FREQUENTLY ASKED QUESTIONS

CONTACT US

QUICK SUMMARY OF RESULTS

SALES TO DATE: \$0.00

SALES THIS MONTH: \$0.00

QUICK REPORT: THIS MONTH GO!

SALES ARE GROSS SALES AND DO NOT INCLUDE ADJUSTMENTS

NEXCHANGE NEWS

NEXCHANGE GOES THE EXTRA MILE AND MANAGES EVERY ASPECT OF YOUR AFFILIATE PROGRAM--FROM RECRUITING AFFILIATE WEBSITES AND GIVING THEM TOOLS THEY NEED TO SELL ALL THE WAY THROUGH PAYING THEM MONTHLY SALES COMMISSIONS. WE KEEP IT SIMPLE. YOU PRODUCE GREAT PRODUCTS. WE SELL THEM ALL ACROSS THE INTERNET. NEXCHANGE GIVES YOU CONTROL. YOU CHOOSE THE PRODUCT MIX, SET PRICES, AND DESIGN THE ONLINE CATALOG. YOU REACH NEW CUSTOMERS WITHOUT THE TRADITIONAL COSTS OF SALES. NEXCHANGE ONLY EARNs MONEY WHEN WE SELL YOUR PRODUCTS SUCCESSFULLY.

GO! INTERNET

FIG.9



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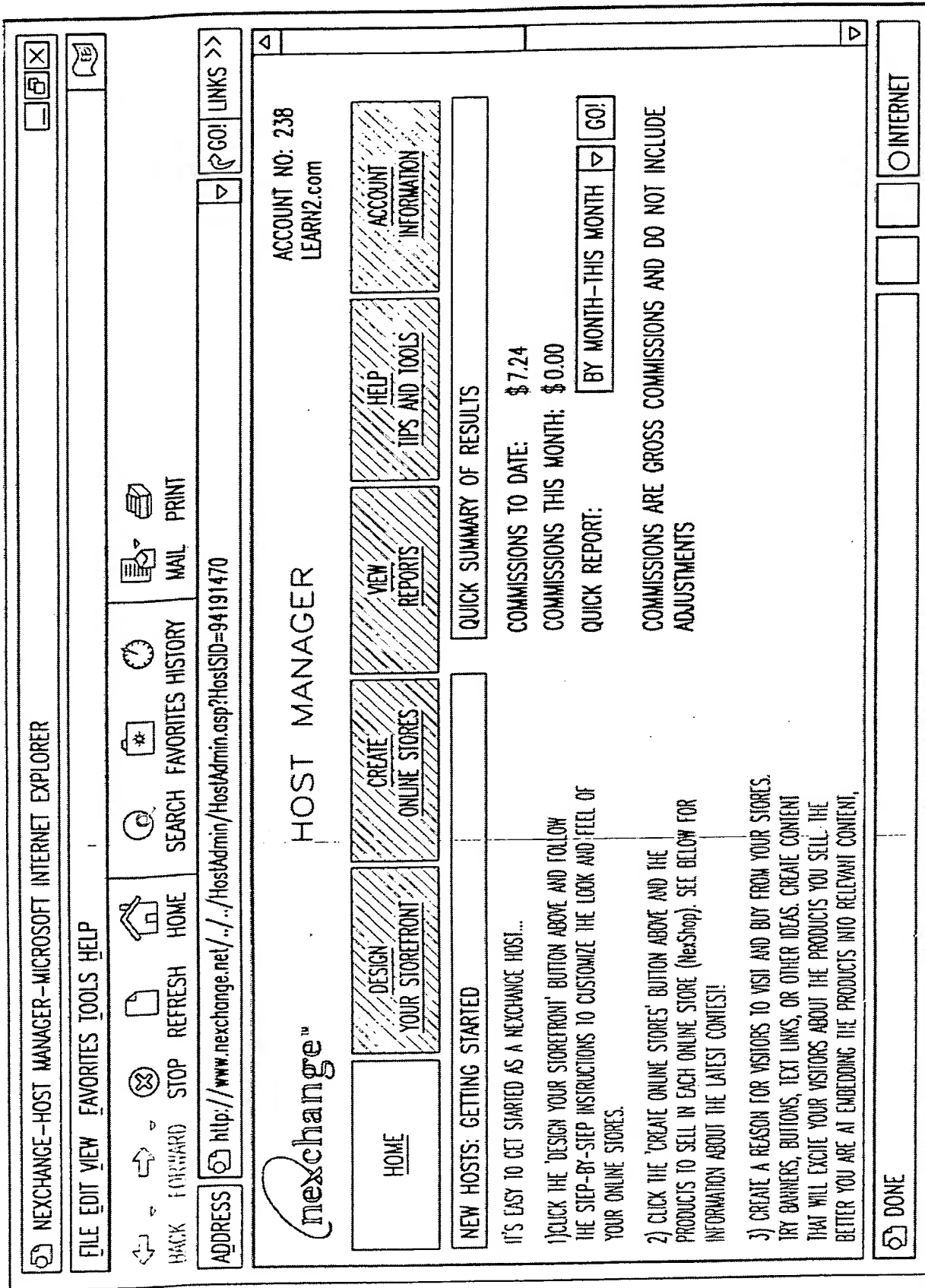


FIG.10



NEXCHANGE-STEP 1 - MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

http://www.about.com/

**nexchange**

**HOST MANAGER**

ACCOUNT NO: 2765  
ABOUT.COM

HOME DESIGN YOUR STOREFRONT CREATE ONLINE STORES VIEW REPORTS HELP TIPS AND TOOLS ACCOUNT INFORMATION

**DESIGN YOUR STOREFRONT**

HERE YOU WILL ENTER THE URL OF THE PAGE WE USE TO CAPTURE TEXT, IMAGES, AND LINKS THAT COMPRISE THE LOOK AND FEEL OF YOUR STOREFRONT

YOUR WEBSITE HOMEPAGE URL IS ALREADY ENTERED BELOW. IF THIS IS THE DIRECTORY THAT CONTAINS THE TEXT, IMAGES AND LINKS WE WILL USE TO DESIGN YOUR STOREFRONT, CLICK THE CONTINUE BUTTON.

IF YOU WILL BE USING THE TEXT, IMAGES, AND LINKS FROM ANOTHER PAGE ON YOUR WEBSITE, PLEASE ENTER THE BASE URL OF THAT WEBSITE PAGE. THE BASE URL IS THE DIRECTORY IN WHICH THAT SPECIFIC PAGE RESIDES. FOR EXAMPLE, IF YOUR WEBSITE IS LOCATED AT <http://www.website.com/>, BUT YOU WANT TO CAPTURE THE TEXT, IMAGES, AND LINKS LOCATED ON THE PAGE <http://www.website.com/directory/page.html>, THEN THE BASE URL IS <http://www.website.com/directory/>. IF THE PAGE YOU ARE USING CONTAINS AN HTML BASE TAG, THEN YOU WILL NEED TO ENTER THE URL OF THAT HTML BASE TAG.

PLEASE MAKE SURE YOU ENTER THE EXACT BASE URL, INCLUDING ALL DIRECTORIES. INCLUDE THE HTTP://AT THE BEGINNING, AND END WITH A SLASH. WHEN YOU ARE FINISHED, CLICK THE CONTINUE BUTTON.

<http://www.about.com/>

CONTINUE

FIG. 11



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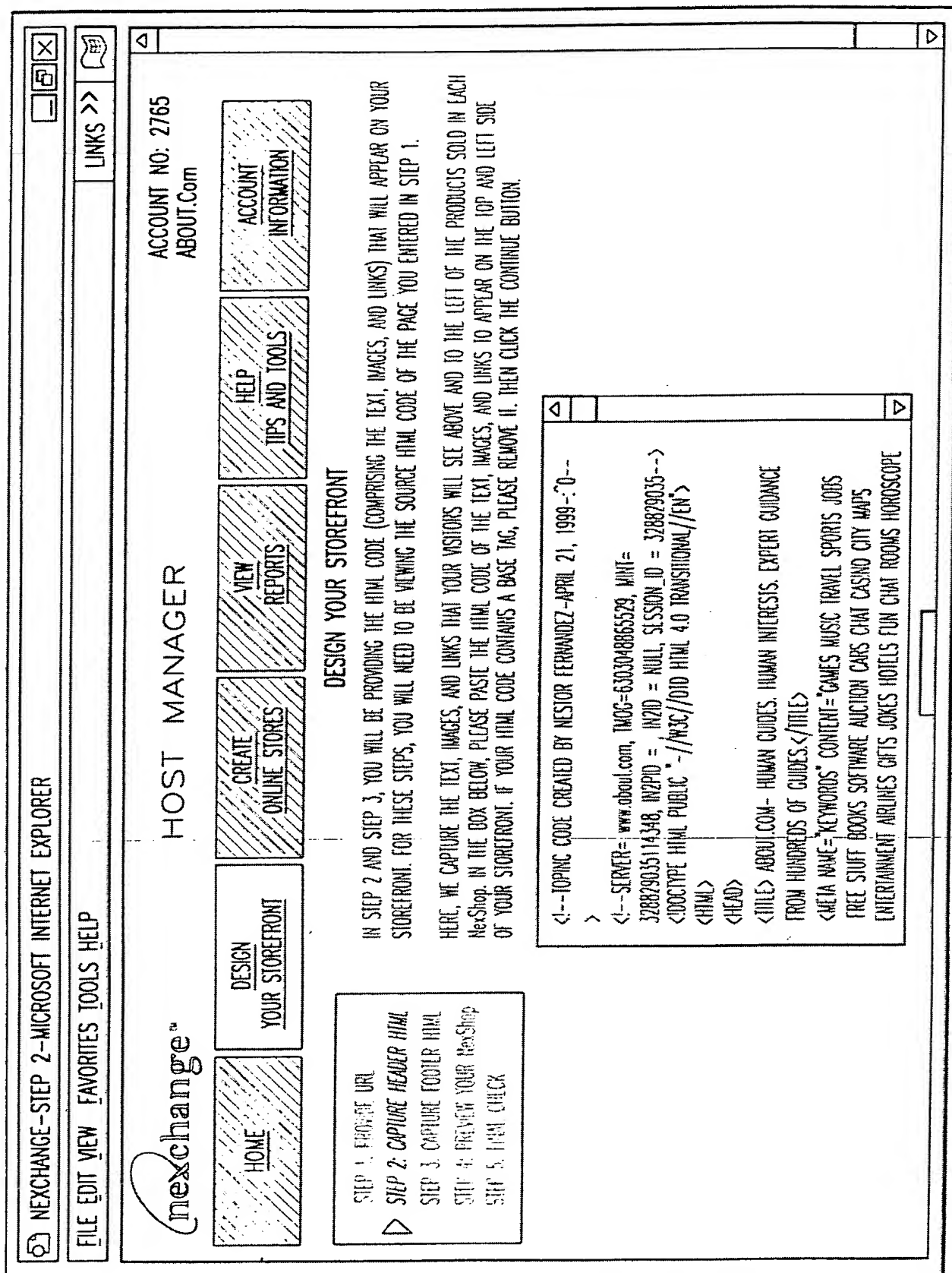
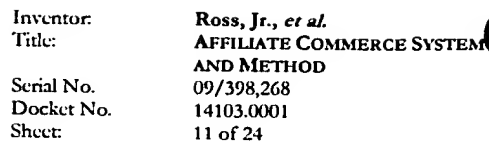


FIG.12



<a href="#">Home</a>		<a href="#">Products &amp; Services</a>		<a href="#">Contact Us</a>		<a href="#">View Recent</a>		<a href="#">Help: Tips and Tools</a>		<a href="#">Account Information</a>	
----------------------	--	---	--	----------------------------	--	-----------------------------	--	--------------------------------------	--	-------------------------------------	--

# HOST MANAGER

Account No: 2765  
About.Com

## Design Your Storefront

Just like in Step 2, you will be providing the HTML code (comprising the text, images, and links) that will appear on your storefront. For these steps, you will need to be viewing the source HTML code of the page you entered in Step 1.

Here we capture the text, images, and links that your visitors will see below and to the right of the products sold in each NetShop. In the box below, please paste the HTML code of the text, images, and links to appear on the bottom and right side of your storefront. Then click the Continue button.

```
</TD>
</TR>

<!-- 4 -->
<TR>
<TD COLSPAN=4 WIDTH=600 ALIGN=center VALIGN=TOP> <BR><font
face="ms sans serif, geneve" size=-2>
© <A HREF="http://home.about.com/gi/pages/mccopyrt.htm">1999/</A>
About.com, Inc. All rights reserved.
<BR>
© 1999 About.com, Inc. "MiningCo.com" and "about.com" are
trademarks of about.com, Inc., <BR> a publicly traded company listed
on NASDAQ under the symbol "BOUT."
<BR>
For more information on about.com, visit <A
HREF="http://ourstory.about.com/index.htm?COB=home&PID=">Our
Story</A>, <A HREF="http://beaguide.about.com/index.htm?
COB=home&PID=">Be a Guide</A>, <A
HREF="http://beanadvertiser.about.com/index.htm?COB=home&PID=">Be an
```

[Continue](#)



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FILE

EDIT

VIEW

FAVORITES

TOOLS

HELP

NEXCHANGE-STEP 4-MICROSOFT INTERNET EXPLORER

LINKS >>

HOME

DESIGN YOUR STOREFRONT

CREATE ONLINE STORES

VIEW REPORTS

HELP TIPS AND TOOLS

ACCOUNT INFORMATION

ACCOUNT NO: 2765

ABOUT.Com

STEP 1: PROVIDE URL

STEP 2: CAPTURE HEADER HTML

STEP 3: CAPTURE FOOTER HTML

STEP 4: PREVIEW YOUR NexShop

STEP 5: FINAL CHECK

HOST MANAGER

DESIGN YOUR STOREFRONT

YOU'RE ALMOST DONE! CLICK THE PREVIEW BUTTON TO VIEW WHAT THIS STORE WILL LOOK LIKE. A NEW BROWSER WILL OPEN. PLEASE CAREFULLY REVIEW THE TEXT, IMAGES, AND LINKS. IF EVERYTHING IS CORRECT, AND THE SAMPLE "CELEBRATE THE SEASONS" BOOK IS LOCATED IN THE APPROPRIATE PLACE IN THE PAGE, CLOSE THE STORE PREVIEW WINDOW AND CLICK THE CONTINUE BUTTON BELOW.

IF CHANGES NEED TO BE MADE, CLICK ONE OF THE BUTTONS IN THE CENTER COLUMN BELOW, MAKE THE APPROPRIATE CHANGES, THEN CLICK THE CONTINUE BUTTON UNTIL YOU GET BACK TO THIS PAGE. FOR EXAMPLE, IF NONE OF YOUR WEBSITE IMAGES SHOW UP IN THE STORE PREVIEW, CLICK THE CHANGE THE BASE URL BUTTON AND CONFIRM THAT YOU ENTERED A WEBSITE DIRECTORY, NOT A SPECIFIC PAGE (.htm). IF YOU WANT TO MAKE CHANGES TO THE DESIGN ABOVE THE "CELEBRATE THE SEASONS" STORE, CLICK THE CHANGE THE HEADER BUTTON WHEN YOU ARE DONE. CLICK THE CONTINUE BUTTON.

IF YOU WOULD LIKE TO HELP DESIGNING YOUR STOREFRONT, JUST SEND AN EMAIL TO [help@nexchange.com](mailto:help@nexchange.com) AND WE WILL DESIGN YOUR STOREFRONT FOR FREE. PLEASE INCLUDE YOUR NAME, ACCOUNT NUMBER, AND WEBSITE URL IN THE MESSAGE.

PREVIEW YOUR STOREFRONT, THEN...

CHANGE THE BASE URL

CHANGE THE HEADER

CHANGE THE FOOTER

OR CLICK BELOW TO CONTINUE

PREVIEW

CONTINUE

FIG.14



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FILE EDIT VIEW FAVORITES TOOLS HELP

ABOUT.COM - HUMAN GUIDES. EXPERT GUIDANCE FROM HUNDREDS OF GUIDES. - MICROSOFT INTERNET EXPLORER

LINKS >>

Current Sweepstakes

Dads & Grads Golf Outing:  
Trip for 2 to Ryder Cup

Find it! msn

Sidewalk Yellow Pages

SAT. JUN 12 1999

Join Free

about.com

SEARCH

TOP SEARCHES: GENEALOGY, CLIP ART

THIS IS ONLY A PREVIEW-SHOPPING IS DISABLED

Safe Shopping By nexchange

The Dunwoody Gourmet Group

CELEBRATE THE SEASONS!

CELEBRATE THE SEASONS! IS A COOKBOOK FILLED WITH OUTSTANDING SEASONAL MENUS ENJOYED BY THE DUNWOODY GOURMET GROUP, A NEIGHBORHOOD GOURMET GROUP FORMED BY SIX ATLANTA COUPLES OVER 20 YEARS AGO.

CELEBRATE THE SEASONS! FEATURES 20 GOURMET MENUS, EACH WITH SIX COURSES--OVER 165 RECIPES IN ALL!

ORDER YOUR COPY AND START CELEBRATING THE SEASONS WITH YOUR FRIENDS TODAY! FREE SHIPPING IF YOU ORDER 5 OR MORE BOOKS!

PLUS

SHAGATELIC STYLE  
KNICKS TRIUMPH  
HELP FOR PROBLEM DRINKERS

GUIDE OF THE DAY

CAMPING:  
GET BACK TO NATURE  
WITH HELP FROM GUIDE  
DAVID SWEET.

ABOUT.COM GUIDES ARE REAL PEOPLE

GUIDES IN THE SPOTLIGHT

REAL-TIME NEWS:  
GUIDE JACK DOWNS  
COVERS THE CONS OF  
INSTANT INFORMATION.

IS MSG SAFE?  
NUTRITION GUIDE RICK  
HALL TAKES A LOOK AT  
THE FLAVOR ENHANCER.

FIG.15



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NEXCHANGE-STEP 5-MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

LINKS >>

ACCOUNT NO: 2765  
ABOUT.COM

HOME

DESIGN YOUR STOREFRONT

CREATE ONLINE STORES

VIEW REPORTS

HELP TIPS AND TOOLS

ACCOUNT INFORMATION

STEP 1: PROVIDE URL

STEP 2: CAPTURE HEADER HTML

STEP 3: CAPTURE FOOTER HTML

STEP 4: PREVIEW YOUR HexShop

STEP 5: FINAL CHECK

DESIGN YOUR STOREFRONT

IF YOU WOULD LIKE, THE HOST MANAGER SYSTEM WILL VALIDATE THE LINKS AND IMAGES IN YOUR STORE DESIGN. THIS WILL ENSURE THAT YOUR VISITORS WILL BE ABLE TO NAVIGATE WITHIN YOUR STORES AS EASILY AS THEY DO ON YOUR WEBSITE. WE RECOMMEND THAT YOU COMPLETE THIS FINAL STEP.

CLICK THE VALIDATE BUTTON AND THE HOST MANAGER WILL CONFIRM ALL OF THE IMAGES AND LINKS. IF IT FINDS PROBLEMS, THE SYSTEM WILL LIST THEM BELOW FOR YOU TO FIX.

WHEN YOU ARE FINISHED, OR IF YOU WANT TO SKIP THIS STEP, CLICK THE SAVE BUTTON.

VALIDATE

SAVE

☐ LINKS ONLY

☐ IMAGES ONLY

☒ LINKS AND IMAGES

FIG.16



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NEXCHANGE-STEP 5-MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

LINKS >>

**nexchange** HOST MANAGER

ACCOUNT NO: 2765  
ABOUT.Com

DESIGN YOUR STOREFRONT

HOME CREATE ONLINE STORES VIEW REPORTS HELP TIPS AND TOOLS ACCOUNT INFORMATION

STEP 1: PROVIDE URL  
STEP 2: CAPTURE HEADER HTML  
STEP 3: CAPTURE FOOTER HTML  
STEP 4: PREVIEW YOUR HexShop  
STEP 5: FINAL CHECK

IF YOU WOULD LIKE, THE HOST MANAGER SYSTEM WILL VALIDATE THE LINKS AND IMAGES IN YOUR STORE DESIGN. THIS WILL ENSURE THAT YOUR VISITORS WILL BE ABLE TO NAVIGATE WITHIN YOUR STORES AS EASILY AS THEY DO ON YOUR WEBSITE. WE RECOMMEND THAT YOU COMPLETE THIS FINAL STEP.

CLICK THE VALIDATE BUTTON AND THE HOST MANAGER WILL CONFIRM ALL OF THE IMAGES AND LINKS. IF IT FINDS PROBLEMS, THE SYSTEM WILL LIST THEM BELOW FOR YOU TO FIX.

WHEN YOU ARE FINISHED, OR IF YOU WANT TO SKIP THIS STEP, CLICK THE SAVE BUTTON.

IMAGE VALIDATION STATUS LINK VALIDATION STATUS

VERIFYING IMAGE: 011 VERIFYING LINK: 028

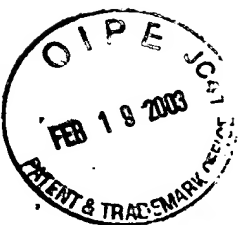
VALID: 011 VALID: 028

INVALID: 000 INVALID: 000

VALIDATE VALIDATE SAVE

☐ LINKS ONLY  
☐ IMAGES ONLY  
☒ LINKS AND IMAGES

FIG.17



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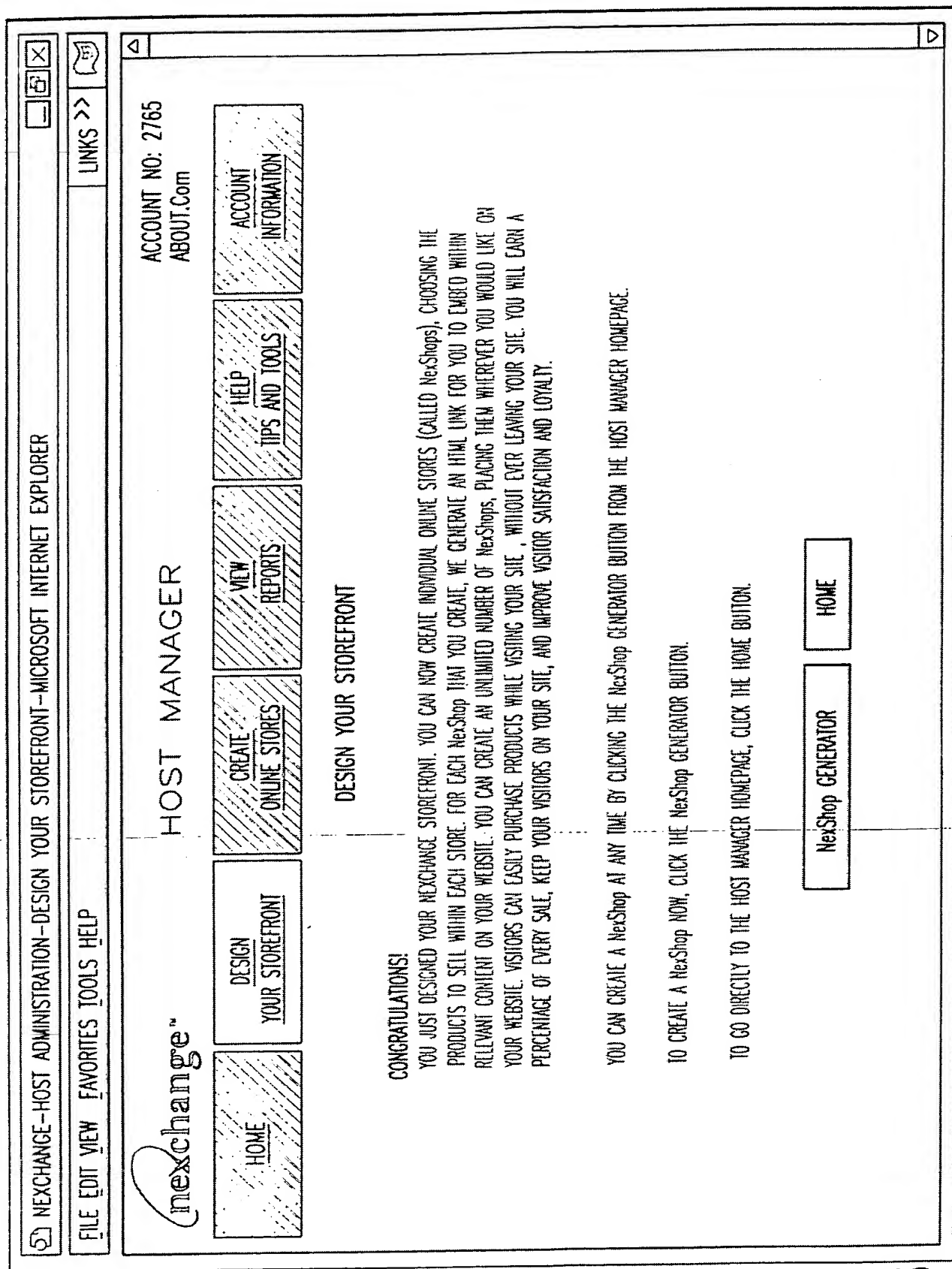


FIG.18





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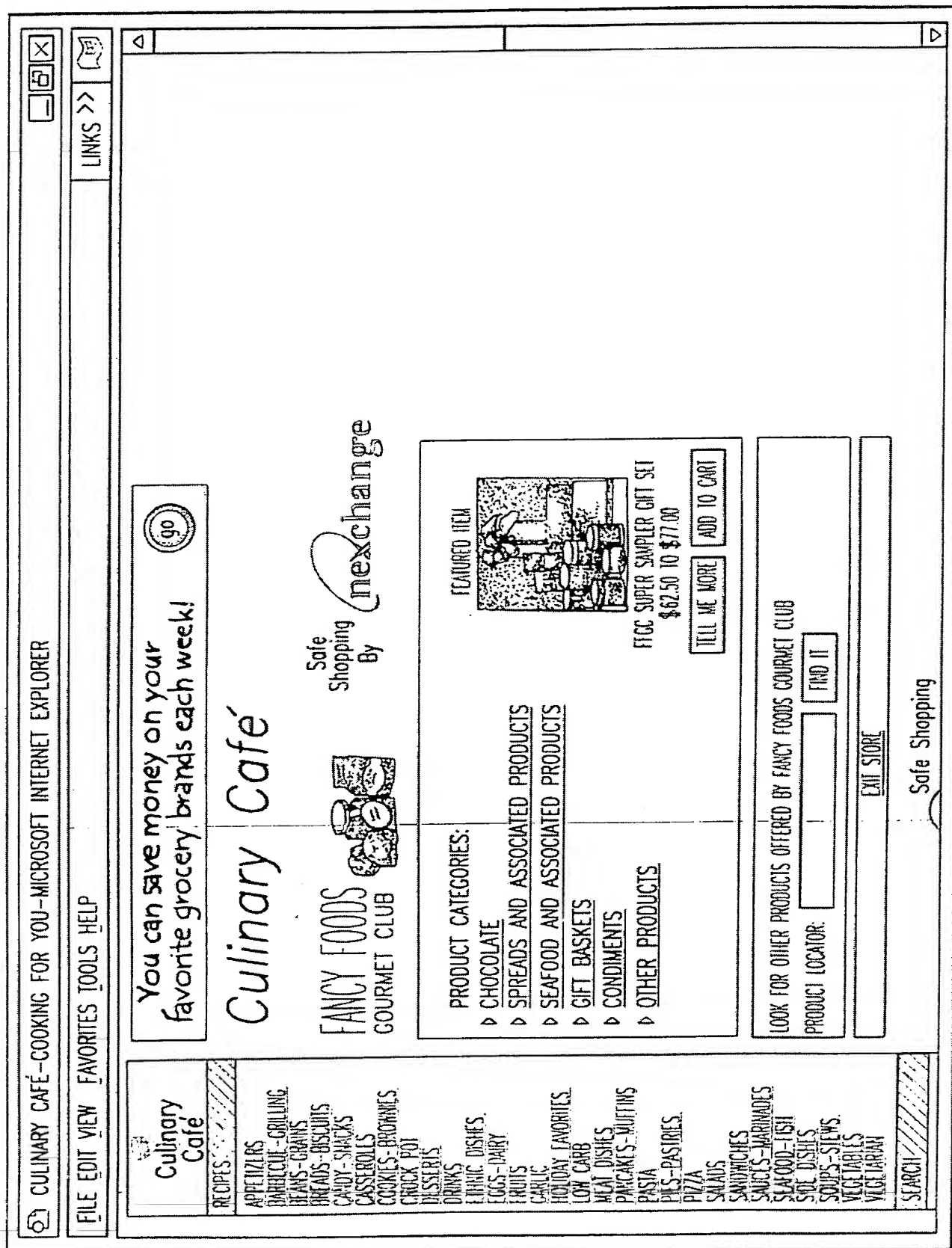


FIG. 19

FIG. 20

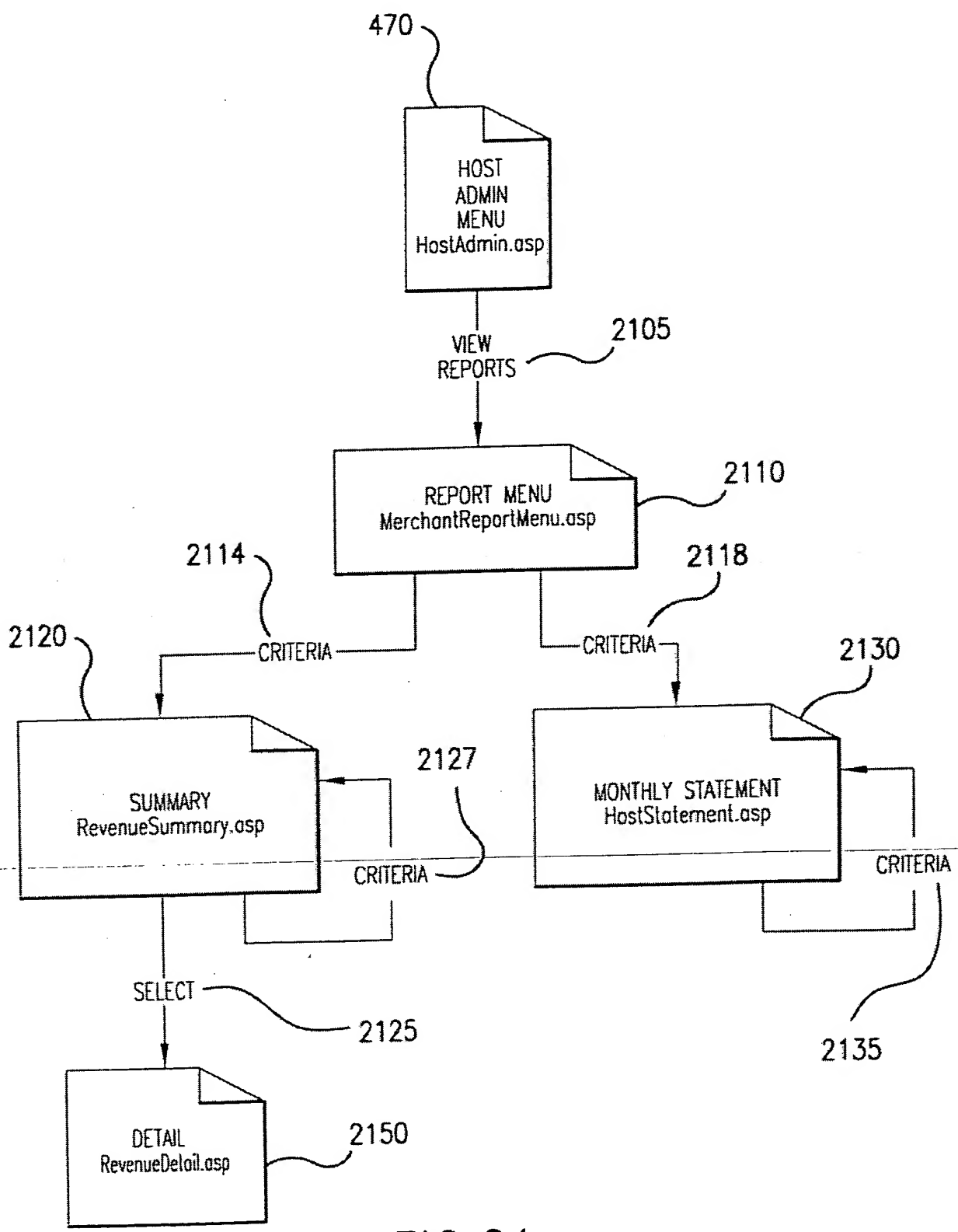


FIG.21

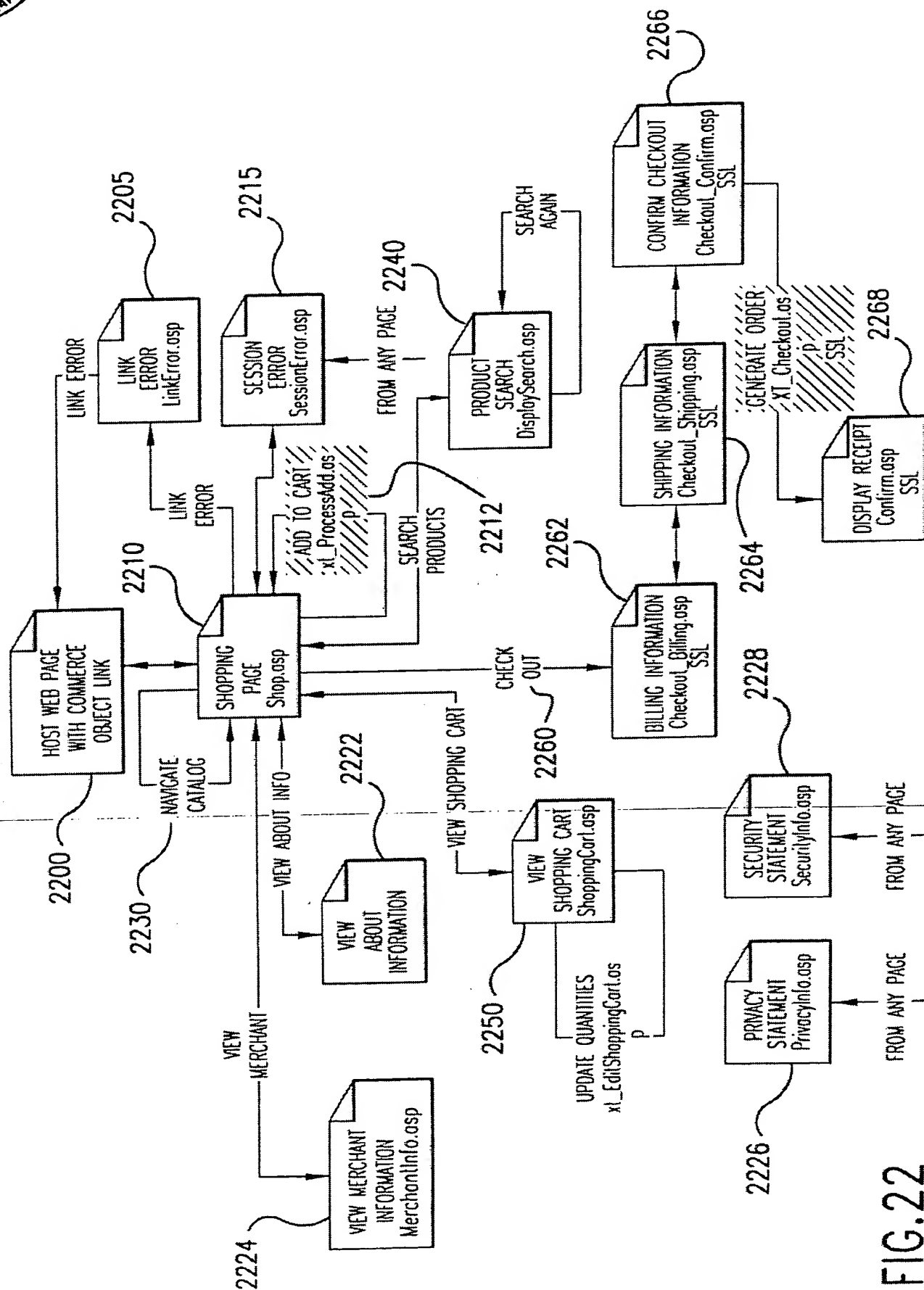
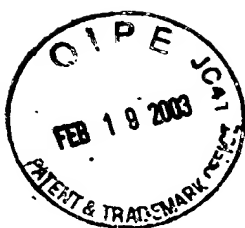


FIG. 22

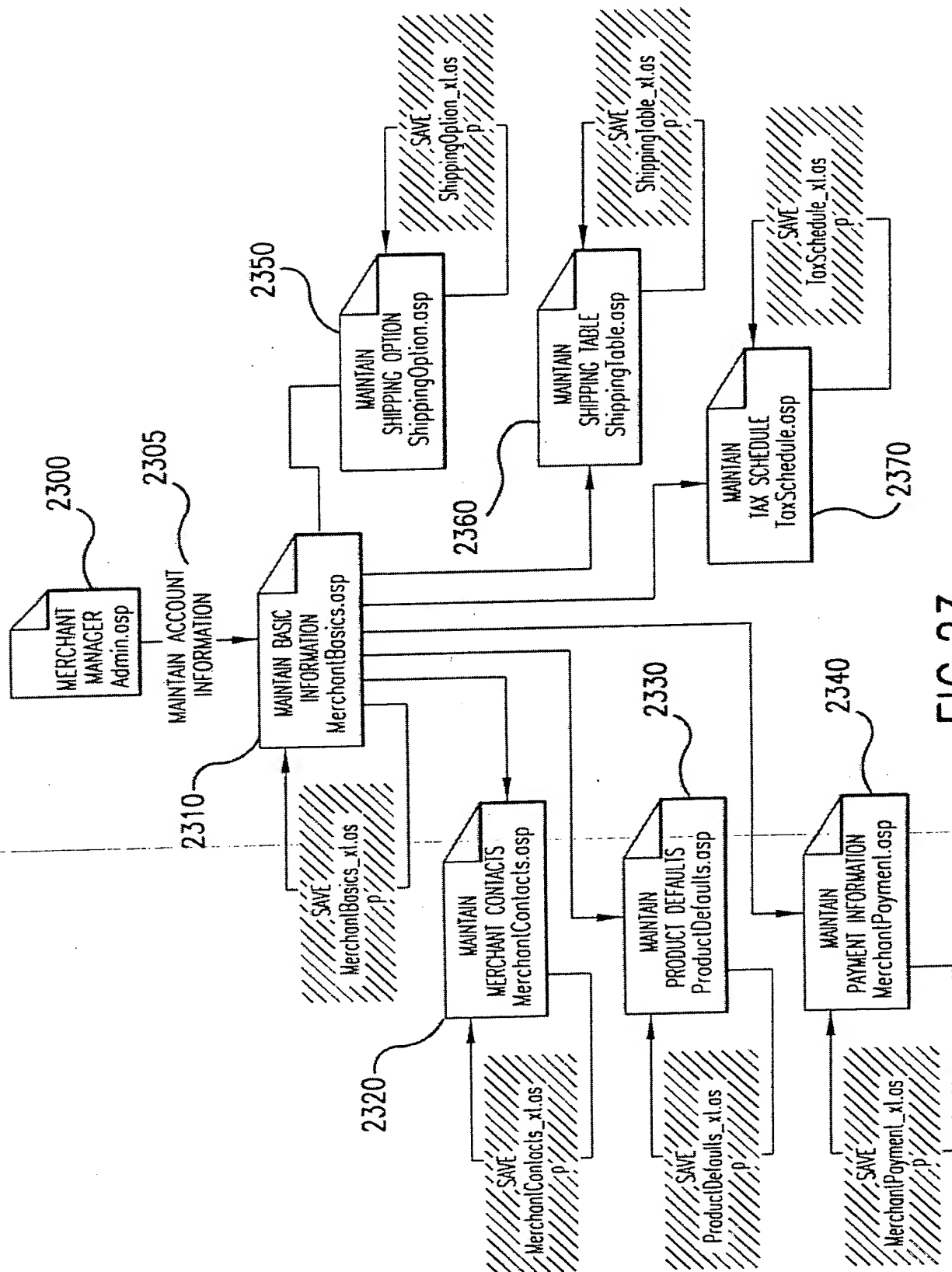


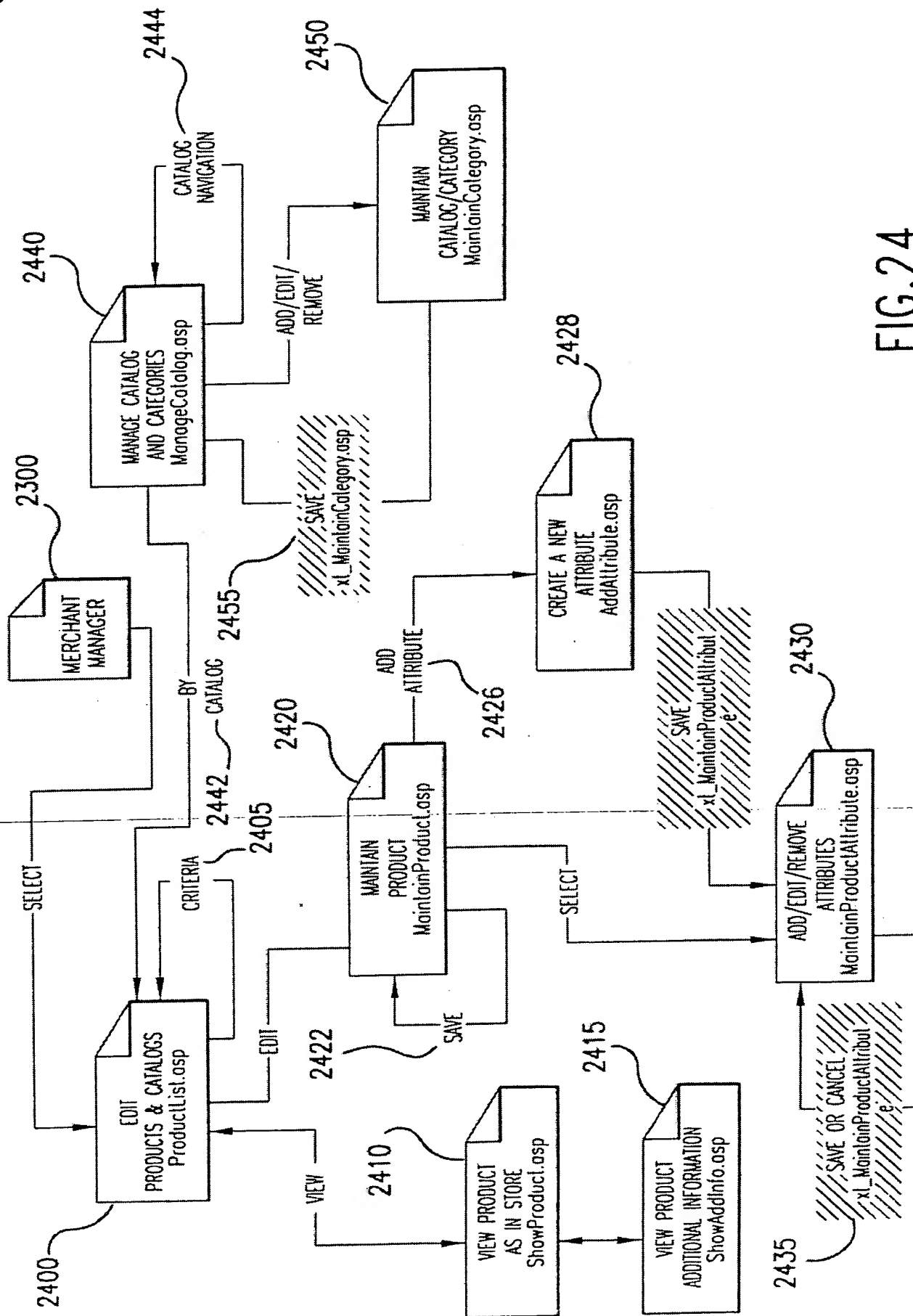
FIG. 23



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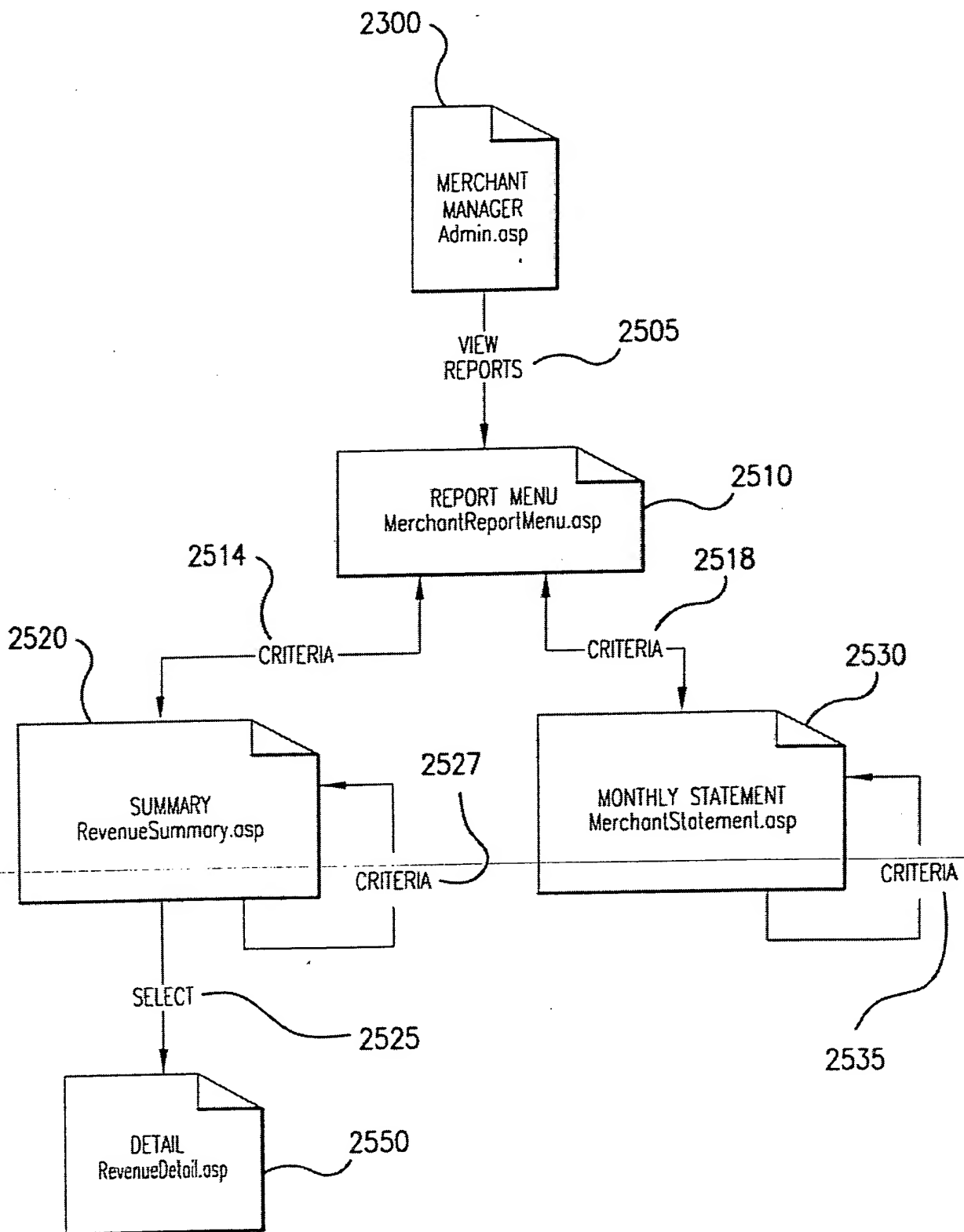


FIG.25



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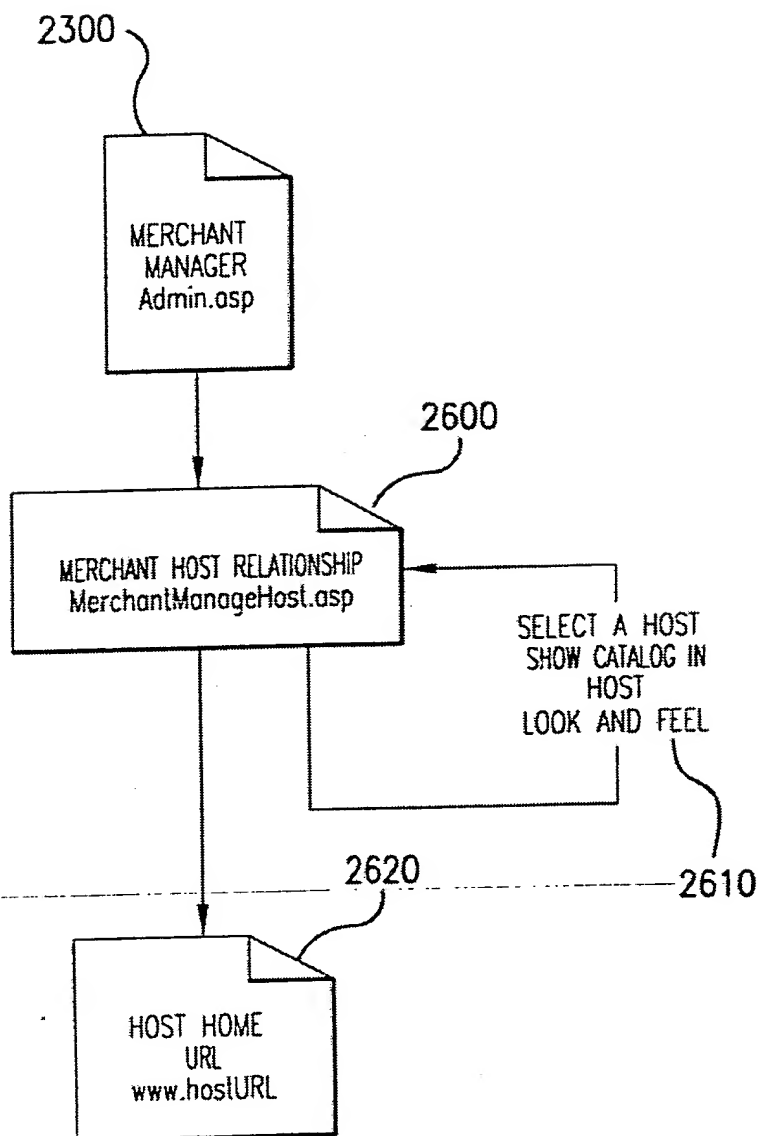


FIG.26